

NSS College of Commerce and Economics, Tardeo, Mumbai-34

Academic Year 2019-20

7.2 Best Practices

Best Practice 1:- Business Fiesta- A trade Fair organised by Entrepreneurship Development Cell.

Goal :- The practice has been an excellent platform for the development and growth of the entrepreneurship skills among the students. The aim of the Trade fair organised every year is to imbibe the attitude and culture of self employment and entrepreneurship amongst the students.

Context:- The students should get the practical knowledge of business skills, Management and Entrepreneurship Skills:- Commerce Students should understand the loss and profit concepts associated with business as well as Advertising and Promotion skills to attract the audience towards the product and services. With this practice platform they will show the courage to start with business having specific business skills.

Practice:- Entrepreneurship Development Cell and Students Council jointly organized the Business Fiesta on Saturday, 15th February 2020 at college campus. The basic objectives are to motivate students and develop the entrepreneurship skill among them through providing the business platform. There were many different stalls of students which food items, games, mind games, herbal products, natural and health drink, medicine, Mehandi , Tattoo making , Music mixing etc. etc. The event was inaugurated by Chairman of Nagrik Shikshan Sanstha, Dr.Jaydeep Mirashi at 9.30 a.m. More than 400 peoples including our college students, the groups of senior citizen and people from the nearby society were visited business fiesta and supported for the success of the event. All the Teaching and Non-Teaching staff were present to encourage and motivate the students.

Evidence of Success:- The students participated in this activity, and all the stalls made profit out of their business event. The students from other institutions have shown interest to participate in this activity in future and demanded that this should be done on bigger scale.

Problems Encountered and Resources required :- The event requires more spacious area (Limited Infrastructure)

Best Practice 2 :- Publication of Newsletters

Goal:- The aim is to reach essential and quick dissemination of information to maximum students. It also aims to imbue the students to share their knowledge, feelings, ideas, articles etc.

Context:-The college arranges many important and useful programmes activities etc. The newsletter publishes the essential details for the students.

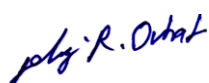
Practice:-

- The magazine committee publishes College Newsletter every month. Student editors help in publishing the Newsletter.
- Students and staff give their articles, views, opinions, etc for Newsletter.
- The Newsletter is made available on the College Web-site.

Evidence of Success:-

- Students visit the college website in order to read the Newsletter regularly.
- Students show excitement to see their own articles, poems etc published in the Newsletter
- Many other colleges, outside students and other institutions visit our website to read the Newsletter.
- The Vice-Chancellor of University of Mumbai appreciated the efforts in this direction.

Problems Encountered and Resources required:-Editing problems were encountered.



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